

nisc mic24

MEMBER INFORMATION CONFERENCE



PARTNER PROSPECTUS
SIGNATURE + EXHIBITING



AS OF JUNE 25, 2024 – SUBJECT TO CHANGE

PROSPECTUS CONTENTS

Welcome to the MIC2

Event Host Hotel2

Partner Hotel2

Partner Registration3

Booth Hours3

Attendance Breakdown3

Provisions for Signature Sponsors & Exhibitors4

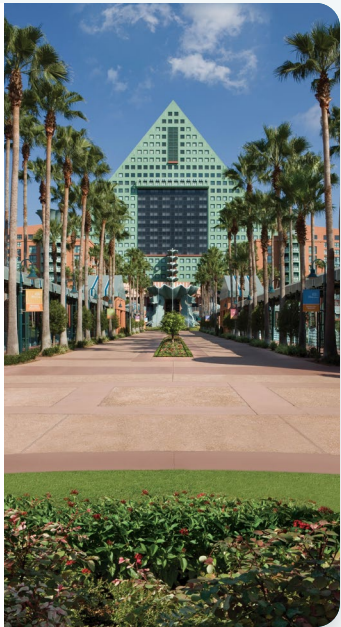
All Exhibitors Receive4

Additional Sponsorship Opportunities4

Booth Map5

Contact Information5

Conference Agenda6



WELCOME TO THE MIC

NISC’s Membership is almost 1,000 organizations strong, delivering utility and broadband services to all areas across the U.S. and abroad. And this September, they will gather for a week of learning and collaboration at the 2024 Member Information Conference (MIC).

The MIC is also an excellent opportunity for your organization to network with the MIC attendees as well as the NISC staff.



EVENT HOST HOTEL

The 2024 MIC will be headquartered at the award-winning **Walt Disney World Swan and Dolphin**, your gateway to Central Florida’s greatest theme parks and attractions. The three-hotel complex features 23 world-class restaurants and lounges, sophisticated guest rooms with Westin Heavenly Beds®, the luxurious Mandara Spa, six pools, three health clubs, nearby golf, and special benefits, including complimentary transportation to Walt Disney World® theme parks and attractions.

Walt Disney World Swan and Dolphin will provide a truly extraordinary backdrop for the 2024 NISC MIC.



PARTNER HOTEL

NISC has reserved rooms for our valued MIC Partners and NISC staff at the Walt Disney World Dolphin Hotel, Disney’s Yacht Club Resort and Hilton Buena Vista Palace. Shuttle service from the Hilton Buena Vista Palace will be provided to the Swan and Dolphin each day. The Walt Disney World Dolphin Hotel and Disney’s Yacht Club Resort are within walking distance of the conference hotel.



PARTNER REGISTRATION

Registration is required prior to booking rooms. Attendees will be given a link to the hotel website on the confirmation email once registration is completed. Additional exhibitor staff registrations will cost \$1,095.

Reservation requests for the MIC will be accepted through August 27, 2024. Reservation requests received after this date will be subject to availability. Act now to secure the best location at the best price.



BOOTH HOURS

Dedicated hours with attendees are indicated below by an asterisk. During these networking hours, attendees are invited to gather in the Pavilion.

Monday, Sept 16

8 a.m. – 5 p.m. Partner Booth Build

6:30 p.m. – 8 p.m. Welcome Reception & Partner Pavilion Grand Opening*

Tuesday, Sept. 17

11 a.m. – 5 p.m. Hall Open

11:30 a.m. – 12 p.m. Lunch Available for Partners

3:40 p.m. – 5 p.m. Partner Reception*

Wednesday, Sept. 18

11 a.m. – 4 p.m. Hall Open

11:45 a.m. – 12:15 p.m. Lunch Available for Partners

4 p.m. – 8 p.m. Partner Booth Dismantle

ATTENDANCE BREAKDOWN

Numbers represent attendance at the 2023 MIC in Denver.

▶ Customer Care & Billing Roles	87% of Attendees
▶ Technical Services Roles	10% of Attendees
▶ Accounting & Finance Roles	6% of Attendees
▶ Engineering & Operations Roles	22% of Attendees
▶ Management or Influencer Roles	67% of Attendees
▶ End-User Positions	32% of Attendees
▶ Members, Partners, Staff & Guests	3,137 Total Attendees
▶ Membership Breakdown	1,766 Utility : 605 Broadband
▶ Total App Users	3,300 Downloads



PROVISIONS FOR SIGNATURE SPONSORS & EXHIBITORS

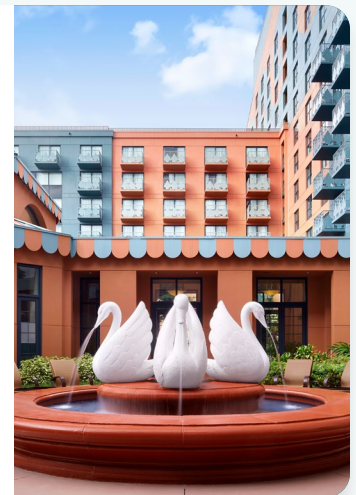
- ▶ Rate of \$6,500 for Signature Partners
- ▶ Rate of \$5,000 for Exhibiting Partners
- ▶ 10x10 booth
- ▶ Promoted post in MIC app
- ▶ Signature partnership includes Member Experience Recognition Program sponsorship. Organization's name will be announced during the Closing General Session.
- ▶ Two registrations included
- ▶ No limit to number of booths



ALL EXHIBITORS RECEIVE

Admission to meals, receptions, MICfest and events and recognition throughout the conference via the MIC mobile app, event signage and through Opening and Closing General Sessions.

- ▶ Carpeted Booths
- ▶ 6'x2' Skirted Table
- ▶ 2 Chairs
- ▶ Power Drop
- ▶ Conference Wi-Fi
- ▶ App Placement



ADDITIONAL SPONSORSHIP OPPORTUNITIES

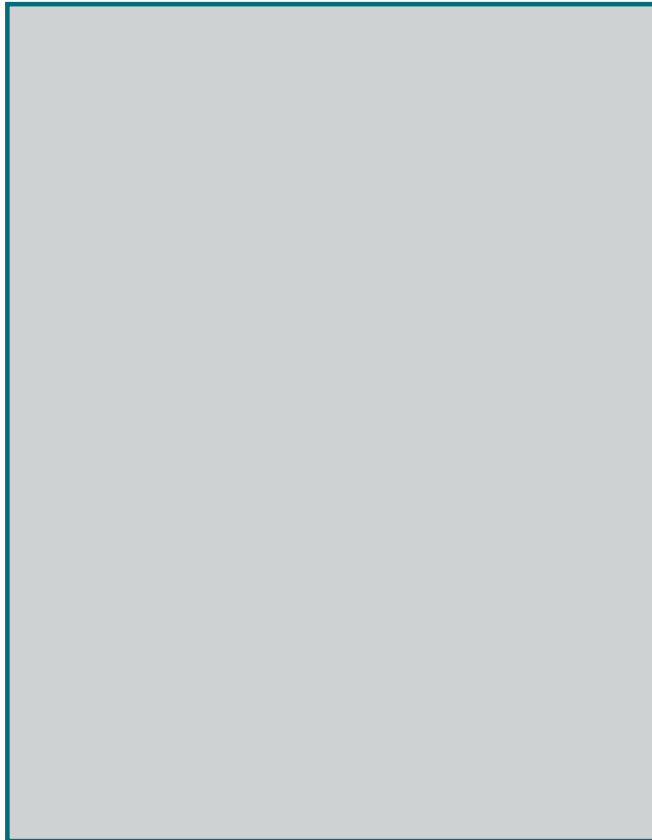
Please contact us at partner-pavilion@nisc.coop if you have any questions or suggestions about additional sponsorship opportunities.

▶ Lanyards (with Logo)	\$6,000	Deadline:	July 12
▶ Wi-Fi (with Logo)	\$4,000	Deadline:	July 12
▶ Pavilion Lounge	\$10,000	Deadline:	July 12
▶ Registration Hand-out	\$1,000	Deadline:	August 23
▶ Welcome Reception Koozies	\$5,000	Deadline:	July 12
▶ Professional Photo Station	\$6,000	Deadline:	July 12

BOOTH MAP

Current booth layout may be subject to change.

- Elite & Premier Sponsors
- Signature & Exhibiting Partners
- NISC Solutions Lab



907	909	911	914	916	917
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707	809	810	811	812	814	815	816	817
	709	710	711	712	714	715	716	717

507	609	610	611	612	614	615	516
	509	510	511	512	514	515	

307	409	410	411	412	414	415	416	417
	309	310	311	312	314	315	316	317

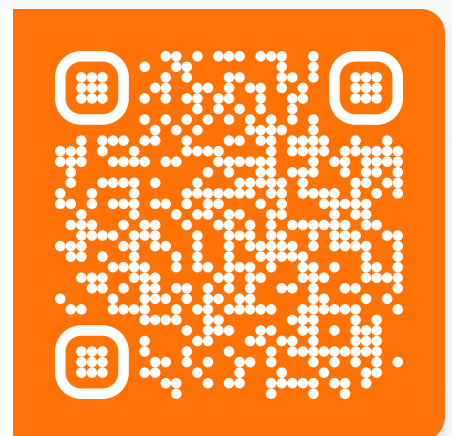
207	209	211	214	215	216	217
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CONTACT INFORMATION

To learn more, scan the QR code or visit niscmic.coop/partners to access the Partner Prospectus online.

We encourage you to contact us at partner-pavilion@nisc.coop with any questions or concerns.

We hope to see you in September!



CONFERENCE AGENDA

Dedicated hours with attendees are indicated below by an asterisk.

Sunday, Sept. 15

2 p.m. – 6 p.m. Registration Open

Monday, Sept. 16

8 a.m. – 7 p.m. Registration Open

12 p.m. – 4 p.m. Functional Sub-Committee Meetings

3 p.m. – 4 p.m. Pre-Conference “Role” Call Event

5 p.m. – 6 p.m. Opening General Session

6:30 p.m. – 8 p.m. Welcome Reception in the Partner Pavilion & Solutions Lab*

Tuesday, Sept. 17

7:30 a.m. – 5 p.m. Registration Open

7:30 a.m. – 8:30 a.m. Continental Breakfast

8:30 a.m. – 9:30 p.m. Utility Industry Session & Concurrent 1 Sessions

10 a.m. – 11 a.m. Broadband Industry Session & Concurrent 2 Sessions

11 a.m. – 5 p.m. Partner Pavilion & Solutions Lab Open

11:30 a.m. – 12:20 p.m. Concurrent 3 Sessions

11:30 a.m. – 12 p.m. Lunch available for Partners

12:20 p.m. – 1:30 p.m. Attendee Lunch

1:30 p.m. – 2:20 p.m. Concurrent 4 Sessions

2:50 p.m. – 3:40 p.m. Concurrent 5 Sessions

3:40 p.m. – 5 p.m. Reception in Partner Pavilion*

Wednesday, Sept. 18

7:30 a.m. – 6:30 p.m. Registration Open

7:30 a.m. – 8:30 a.m. Continental Breakfast

8:30 a.m. – 9:55 a.m. Concurrent 6 Sessions

10:25 a.m. – 11:15 a.m. Concurrent 7 Sessions

11 a.m. – 4 p.m. Partner Pavilion & Solutions Lab Open

11:45 a.m. – 12:35 p.m. Concurrent 8 Sessions

11:45 a.m. – 12:15 p.m. Lunch available for Partners

12:35 p.m. – 1:45 p.m. Attendee Lunch

1:45 p.m. – 2:35 p.m. Concurrent 9 Sessions

3:05 p.m. – 3:55 p.m. Concurrent 10 Sessions

6:30 p.m. – 7 p.m. MICfest buses departing for Universal Orlando Islands of Adventure

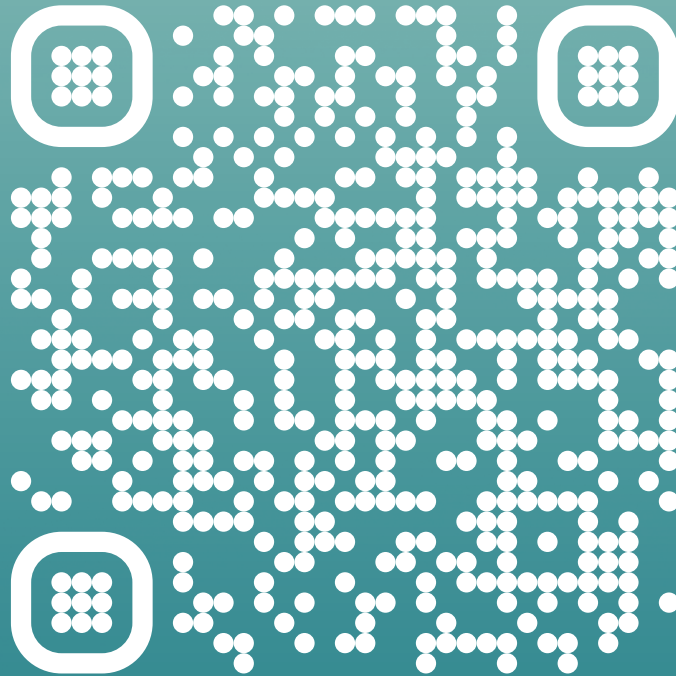
7:30 p.m. – 10:30 p.m. MICfest at Universal Orlando Islands of Adventure

Thursday, Sept. 19

7:40 a.m. – 12 p.m. Registration Open

8:15 a.m. – 9 a.m. Breakfast

9 a.m. – 10:30 a.m. Closing General Session



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