



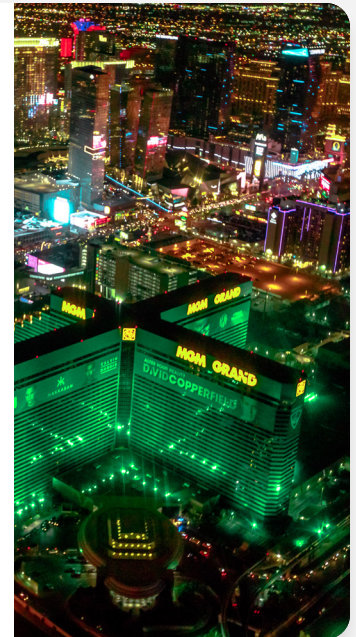
**N I S C M I C**  
*IN Fabulous*  
**LAS VEGAS**  
**2026**



**PARTNER PROSPECTUS**

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## WELCOME TO THE MIC

NISC's Membership is over 1,000 organizations strong, delivering energy and communications services to all areas across the U.S. and abroad. And this September, they will gather for a week of learning and collaboration at the 2026 Member Information Conference (MIC). The MIC is also an excellent opportunity for your organization to network with the MIC attendees as well as the NISC staff.

## EVENT LOCATION

We're excited to welcome our Partners to the iconic MGM Grand Las Vegas, one of the largest and most dynamic hotels in the world. Located on the famous Las Vegas Strip, the resort offers premier accommodations, world-class dining and entertainment just steps from the show floor. The MGM Grand Conference Center provides state-of-the-art meeting space, seamless logistics and modern amenities designed to support a successful and productive event experience.

With the exception of MICfest, all events will take place at MGM Grand Las Vegas. MICfest will be just behind the conference center at TopGolf.

## PARTNER REGISTRATION

Registration is required prior to booking rooms. Attendees will be given a link to the hotel website in the confirmation email once registration is completed. Additional Partner staff registrations will cost \$1,245.00 until Wednesday, June 17, at 5:00 p.m. CT. After this date, the rate will be \$1,345.00 until registration closes on Tuesday, August 25, 2026.

Reservation requests for the MIC will be accepted through **Tuesday, August 25, 2026, at 5:00 p.m. Central**. Reservation requests received after this date will be subject to availability.

## CONTACT INFORMATION

To learn more, please visit [niscmic.coop/partners](https://niscmic.coop/partners) to access the Partner Prospectus online. We encourage you to contact us at [partner-pavilion@nisc.coop](mailto:partner-pavilion@nisc.coop) with any questions concerns.

## BOOTH HOURS

Dedicated hours with attendees are indicated below by an asterisk. During these networking hours, attendees are invited to gather in the Pavilion.

Partners are invited to host a raffle giveaway during the Happy Hour and Break—our final opportunity to connect! NISC will announce the winners on Wednesday, September 16, at 3:30 p.m. in the Partner Pavilion. Attendees must be present to claim their prize.

### Monday, Sept. 14

8:30 a.m.	–	5 p.m.	Partner Booth Build
6:30 p.m.	–	8 p.m.	Welcome Reception/Partner Pavilion Grand Opening*

### Tuesday, Sept. 15

8:30 a.m.	–	4 p.m.	Hall Open
11 a.m.	–	11:30 a.m.	Lunch Available for Partners
2:30 p.m.	–	3:15 p.m.	Break Hosted in Partner Pavilion*

### Wednesday, Sept. 16

10 a.m.	–	4:30 p.m.	Hall Open
11:50 a.m.	–	12:20 p.m.	Lunch Available for Partners
3:30 p.m.	–	4:30 p.m.	Happy Hour and Raffles in the Partner Pavilion*
4:30 p.m.	–	8 p.m.	Partner Booth Dismantle

## BREAKDOWN OF PARTNERSHIP TIERS

Additional Partner badges: \$1,245.00 before June 17 at 4 p.m. Central; \$1,345.00 before August 25.

Non-Exhibiting	Exhibiting	Signature	Premier	Elite
\$5,500	\$6,000	\$8,000	\$10,000	Negotiated
No Booth	10x10 Booth	10x10 Booth	10x20 Booth	20x20 Booth
App Placement	App Placement	App Placement	Promoted Post	App Sponsor & Promoted Post
One Complimentary Badge	Two Complimentary Badges	Three Complimentary Badges	Three Complimentary Badges	Four Complimentary Badges
		Member Experience Recognition Sponsorship <sup>1</sup>	Sponsor at One Meal Function	Logo Included in MIC Emails
		Eligible to Apply for Partner Session <sup>2</sup>	Eligible to Apply for Partner Session <sup>2</sup>	Eligible to Apply for Partner Session <sup>2</sup>
				Four Executive Reception Invites
No Booth Limit	No Booth Limit	No Booth Limit	7 Booth Max	4 Booth Max

## ALL EXHIBITORS RECEIVE

Admission to meals, receptions, MICfest and events, and recognition throughout the conference via the MIC mobile app, event signage and through the Opening and Closing General Sessions.

- ▶ Carpet and drape
- ▶ 6'x2' skirted table with 2 chairs and trash bin
- ▶ Basic electricity (5 AMPS) and conference Wi-Fi
- ▶ Lead retrieval device
- ▶ Recognition throughout the conference

## EVENT SPONSORSHIP OPTIONS

The following sponsorship opportunities are available to partners that register in the Premier partnership tier.

- |                                   |                     |
|-----------------------------------|---------------------|
| ▶ Continental Breakfast – Day One | Monday, Sept. 14    |
| ▶ Continental Breakfast – Day Two | Tuesday, Sept. 15   |
| ▶ Lunch – Day One                 | Monday, Sept. 14    |
| ▶ Lunch – Day Two                 | Tuesday, Sept. 15   |
| ▶ Afternoon Break – Day One       | Monday, Sept. 14    |
| ▶ Afternoon Break – Day Two       | Tuesday, Sept. 15   |
| ▶ Breakfast – Day Three           | Wednesday, Sept. 16 |

## ADDITIONAL SPONSORSHIP OPPORTUNITIES

Contact us at [partner-pavilion@nisc.coop](mailto:partner-pavilion@nisc.coop) if you have questions or suggestions about sponsorship opportunities.

- |  |            |                 |
|--|------------|-----------------|
| ▶ Full Page Ad in Conference Notebook (Limit of Six) | \$1,500    | Deadline: 06/12 |
| ▶ MICfest: TopGolf Private Bay                       | \$750      | Deadline: 06/26 |
| ▶ MICfest: Live Band Sponsorship                     | \$2,500    | Deadline: 06/26 |
| ▶ Interactive Zone (Three Days Available)            | \$2,500    | Deadline: 06/26 |
| ▶ Wi-Fi (with Logo)                                  | \$5,000    | Deadline: 06/26 |
| ▶ Welcome Reception Koozies                          | \$5,000    | Deadline: 06/26 |
| ▶ Lanyards (with Logo)                               | \$6,000    | Deadline: 06/26 |
| ▶ Partner Session <sup>2</sup>                       | Negotiated | Deadline: 06/26 |
| ▶ Social Media Spotlight <sup>3</sup>                | \$2,000    | Deadline: 07/17 |

### Member Experience Recognition (Signature Level Only)<sup>1</sup>

The NISC Member Experience Awards are announced during the Closing General Session and recognize NISC Members who use NISC solutions to solve business problems.

### Partner Sessions<sup>2</sup>

Elite, Premier and Signature Partners are eligible to request a Partner Session during MIC on Tuesday or Wednesday. Partners are required to present with an NISC Member. Please reach out to Jim Weikert at [jim.weikert@nisc.coop](mailto:jim.weikert@nisc.coop) for more information.

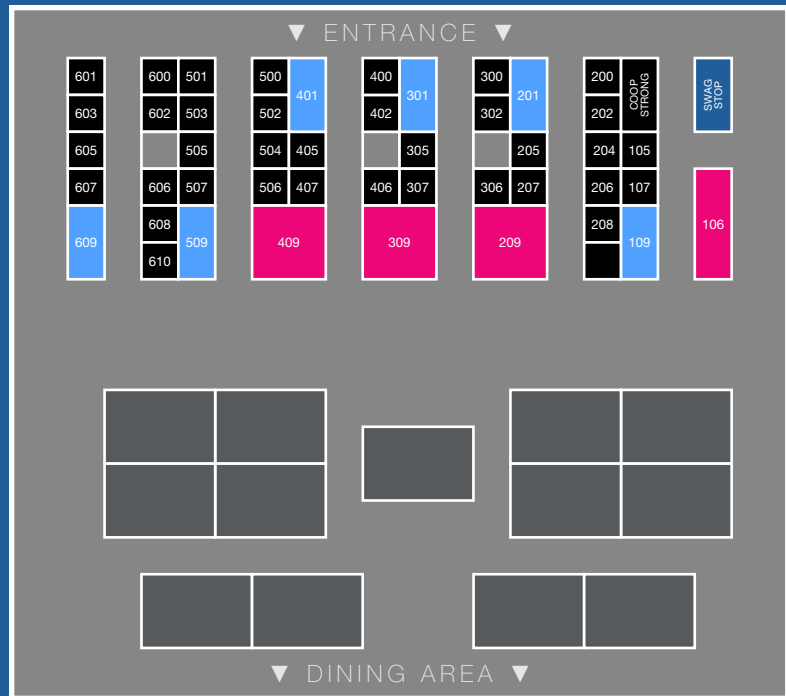
### Social Media Spotlight<sup>3</sup>

Posted on Facebook, LinkedIn, X and Instagram capable of reaching NISC's audience of 28,000+ followers (a maximum of 280 characters of provided text will be allowed. The NISC Communications Team may edit a post for length, grammar, etc. and images/graphics may be provided or will be created).

## BOOTH MAP

Located in the Marquee Ballroom.  
Current layout is subject to change.

- Elite Sponsors
- Premier Partners
- Signature & Exhibiting Partners
- NISC Solutions Lab
- NISC MIC Swag Stop



## ATTENDANCE BREAKDOWN

Numbers represent attendance at the 2025 MIC in Louisville, Kentucky.

- |                                     |                       |
|-------------------------------------|-----------------------|
| ▶ Members, Partners, Staff & Guests | 3,032 Total Attendees |
| ▶ Energy Members                    | 51% of Attendees      |
| ▶ Communications Members            | 18% of Attendees      |
| ▶ Multi-Industry Members            | 9% of Attendees       |
| ▶ Others (Staff, Invited Guests)    | 22% of Attendees      |
| ▶ Service                           | 41% of Attendees      |
| ▶ Financials                        | 23% of Attendees      |
| ▶ Operations                        | 16% of Attendees      |
| ▶ Tech                              | 12% of Attendees      |
| ▶ Other                             | 5% of Attendees       |
| ▶ Marketing                         | 3% of Attendees       |

## CANCELLATION POLICY

### Sponsorship / Booth

By completing registration, you acknowledge and agree that your sponsorship fee is non-refundable and, once registered, your sponsorship of the MIC cannot be cancelled. If you choose not to attend the MIC for any reason, you will still be responsible for providing payment of the full sponsorship amount. Any refunds of pre-paid sponsorship will be at NISC's discretion.

### Booth Personnel

Registration fees for booth personnel are fully refundable until August 7 at 5:00 p.m. CT. After this date, registration fees will be refunded minus a \$400 fee. Substitutions are allowed at no charge at any time.

**Sunday, Sept. 13**

12 p.m. – 5 p.m. Registration Open

**Monday, Sept. 14**

7:30 a.m. – 7 p.m. Registration Open

8 a.m. – 3 p.m. 6-Hour Workshops (Advanced purchase during registration required)

10 a.m. – 3 p.m. 4-Hour Workshops (Advanced purchase during registration required)

12 p.m. – 1 p.m. Workshop Lunch (Workshop participants only)

3:15 p.m. – 4:30 p.m. Pre-Conference “Role” Call Networking Session

5 p.m. – 6:30 p.m. Opening General Session

6:30 p.m. – 8 p.m. Welcome Reception in the Partner Pavilion & Solutions Lab

**Tuesday, Sept. 15**

7 a.m. – 4 p.m. Registration Open

7 a.m. – 8:15 a.m. Continental Breakfast

8:30 a.m. – 9:45 a.m. Energy Industry Outlook

8:30 a.m. – 9:45 a.m. Communications Round the World

9:45 a.m. – 4 p.m. Partner Pavilion Open

10:15 a.m. – 11:30 a.m. Communications Industry Outlook

10:15 a.m. – 11:30 a.m. Energy Round the World

11 a.m. – 11:30 a.m. Lunch available for Partners

11:30 a.m. – 12:30 p.m. Attendee Lunch

11:30 a.m. – 4 p.m. Solutions Lab Open

12:30 p.m. – 1:20 p.m. Concurrent Sessions (1)

1:40 p.m. – 2:30 p.m. Concurrent Sessions (2)

2:30 p.m. – 3:15 p.m. Break in Partner Pavilion

3:15 p.m. – 4:05 p.m. Concurrent Sessions (3)

4:20 p.m. – 5 p.m. Lightning Round Sessions (4)

Evening Free Night

**Wednesday, Sept. 16**

7 a.m. – 6 p.m. Registration Open

7 a.m. – 8 a.m. Continental Breakfast

8 a.m. – 8:50 a.m. Concurrent Sessions (5)

9:10 a.m. – 10 a.m. Concurrent Sessions (6)

10 a.m. – 4:30 p.m. Partner Pavilion & Solutions Lab Open

10:20 a.m. – 11:10 a.m. Concurrent Sessions (7)

11:30 a.m. – 12:20 p.m. Concurrent Sessions (8)

11:50 a.m. – 12:20 p.m. Lunch available for Partners

12:20 p.m. – 1:30 p.m. Attendee Lunch

1:30 p.m. – 2:20 p.m. Concurrent Sessions (9)

2:40 p.m. – 3:30 p.m. Concurrent Sessions (10)

3:30 p.m. – 4:30 p.m. Happy Hour & Raffles in the Partner Pavilion

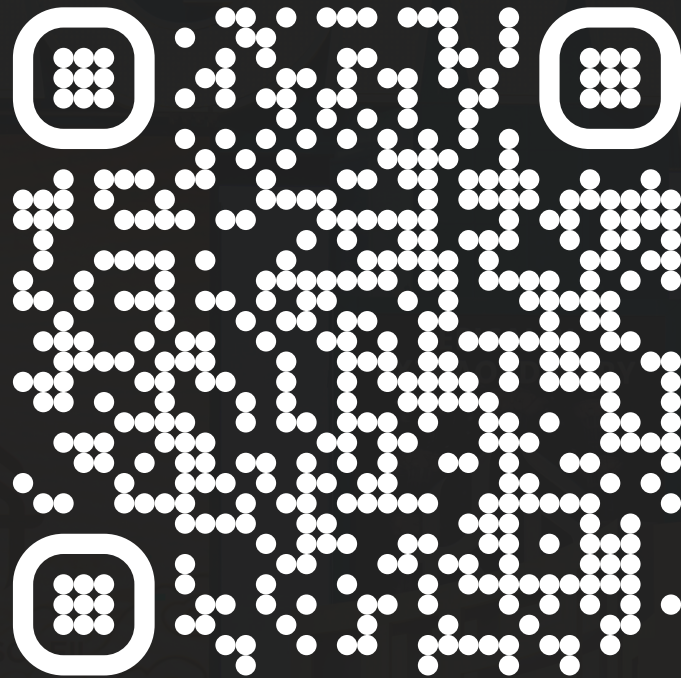
6 p.m. – 10 p.m. MICfest at TopGolf

**Thursday, Sept. 17**

8 a.m. – 11 a.m. Registration Open

8 a.m. – 9 a.m. Breakfast

9 a.m. – 10:30 a.m. Closing General Session



**niscmic26**